

ORDER



KSNV

Orders	Order / Rev:	<u>105006</u>		
	Alt Order #:	<u>06837949</u>		
	Product Desc:	<u>OBAM FOR AMERICA</u>		
	Estimate:	<u>1537</u>		
	Flight Dates:	<u>10/16/12 - 10/22/12</u>	Primary AE:	<u>Amy McCreary</u>
	Original Date / Rev:	<u>10/15/12 / 10/15/12</u>	Sales Office:	<u>BLPHI</u>
	Order Type:	<u>GENERAL</u>	Sales Region:	<u>National</u>
Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>		
	Buying Contact:			
	Billing Contact:	<u>Washington Harbor</u>		
		<u>Washington, DC 20007</u>		
		Billing Type:	<u>Cash</u>	
		Billing Calendar:	<u>Broadcast</u>	
		Billing Cycle:	<u>EOM/EOC</u>	
		Agency Commission:	<u>15%</u>	
Advertiser	Name:	<u>Obama for America</u>		
	Demographic:	<u>A35+</u>		
	Product Codes:	<u>PLC01-Democrat</u>		
	Priority:	<u>SELECT PRIORITY CODE</u>		
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	152	\$125,975.00	\$107,078.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	152	\$125,975.00	\$107,078.75	0.00
Totals	152	\$125,975.00	\$107,078.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$125,975.00
Market	100%	\$419,916.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$88,182.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,788.33
KTUD	1%	\$4,199.17
KVVU	26%	\$109,178.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,593.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners	5-6a		-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4				\$450.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wagner	6-7a		- TWTF--	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		- TWTF--		4	\$700.00			0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagner	6-7a		- TWThF----	:30		(\$700.00)		0.00	NM			
See MG 5.5,5.6,5.7,5.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagner	6-7a		- TWThF----	:30		(\$700.00)		0.00	NM			
See MG 5.5,5.6,5.7,5.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagner	6-7a		- TWThF----	:30		(\$700.00)		0.00	NM			
See MG 5.5,5.6,5.7,5.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	10/15/12-10/21/12		M-F 6-7a WakeUp w/Wagner	6-7a		- TWThF----	:30		(\$700.00)		0.00	NM			
See MG 5.5,5.6,5.7,5.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	10/16/12-10/19/12		M-F 6-7a WakeUp w/Wagner	6-7a		- TWThF----	:30		\$700.00		0.00	NM			
(M) MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate]																
6	KSNV	10/16/12-10/19/12		M-F 6-7a WakeUp w/Wagner	6-7a		- TWThF----	:30		\$700.00		0.00	NM			
(M) MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate]																
7	KSNV	10/16/12-10/19/12		M-F 6-7a WakeUp w/Wagner	6-7a		- TWThF----	:30		\$700.00		0.00	NM			
(M) MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate]																
8	KSNV	10/16/12-10/19/12		M-F 6-7a WakeUp w/Wagner	6-7a		- TWThF----	:30		\$700.00		0.00	NM			
(M) MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate]																
6	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagner	6-7a		M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/28/12		M-----		1	\$700.00			0.00						
7	KSNV	10/16/12	10/19/12	Today Show	CM	658a-9am	- TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00	
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12		10/21/12		- TWTF--		8	\$900.00			0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KSNV	10/16/12	10/19/12	Today Show Today Show	CM	658a-9am	- TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/15/12	10/21/12		- TWTF--		8	\$900.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time									
1	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]											
		[.NOT AVAILABLE RATE]													
2	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]											
3	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]											
4	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]											
5	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]											
6	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]											
7	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]											
8	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16		[.NOT AVAILABLE RATE]											
9	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]											
10	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]											
11	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]											
12	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]											
13	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]											
14	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]											
15	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]											
16	KSNV	10/15/12-10/21/12	Today Show			658a-9am									
		(M) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8		[Revised Rate to Reinstate]											
8	KSNV	10/22/12	10/22/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	10/22/12	10/28/12		M-----		2	\$900.00		0.00						
9	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00

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NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1	\$350.00			0.00					
10	KSNV	10/20/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1	\$625.00			0.00					
11	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUND&M	CM	6a-7a	-----S	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$225.00			0.00					
12	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$750.00			0.00					
13	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$500.00			0.00					
14	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1	\$600.00			0.00					
N15	KSNV	10/16/12	10/19/12	M-F Today Show II 3rd HOM	CM	9-10a	-TWTF--	:30	8	\$425.00	1	0.00	NM	6	\$2,550.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		8	\$425.00			0.00					

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18	KSNV	10/22/12	10/22/12	M-F Today Show III 4th H	CM	10am-11am	M-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/22/12 - 10/28/12 M----- 2 \$325.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
2	KSNV	10/22/12-10/28/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		(\$325.00)	0.00	0.00	NM		
See MG 18.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/22/12	M-F Today Show III 4th Hr		10am-11am		M-----	:30		\$325.00	0.00	0.00	NM		
(M) MG for 18.2 10/22 [Revised Rate to Reinstate]															
19	KSNV	10/16/12	10/19/12	Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/15/12 - 10/21/12 -TWTF-- 4 \$325.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
1	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm		-TWThF----	:30		(\$325.00)	0.00	0.00	NM		
See MG 19.5,19.6,19.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm		-TWThF----	:30		(\$325.00)	0.00	0.00	NM		
See MG 19.5,19.6,19.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	Rachael Ray		11am-12pm		-TWThF----	:30		(\$325.00)	0.00	0.00	NM		
See MG 19.5,19.6,19.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm		-TWThF----	:30		\$325.00	0.00	0.00	NM		
(M) MG for 19.1,19.2,19.3 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm		-TWThF----	:30		\$325.00	0.00	0.00	NM		
(M) MG for 19.1,19.2,19.3 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	Rachael Ray		11am-12pm		-TWThF----	:30		\$325.00	0.00	0.00	NM		
(M) MG for 19.1,19.2,19.3 [Revised Rate to Reinstate]															
20	KSNV	10/22/12	10/22/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/22/12 - 10/28/12 M----- 1 \$325.00 0.00															
21	KSNV	10/16/12	10/19/12	Noon News	CM	12-1230pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/15/12 - 10/21/12 -TWTF-- 4 \$425.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>															
2	KSNV	10/15/12-10/21/12	Noon News		12-1230pm		-TWThF----	:30		(\$425.00)	0.00	0.00	NM		
See MG 21.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	Noon News		12-1230pm		-TWThF----	:30		\$425.00	0.00	0.00	NM		
(M) MG for 21.2 10/16 [Revised Rate to Reinstate]															
22	KSNV	10/22/12	10/22/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rating</u>					
Week: 10/22/12 - 10/28/12 M----- 1 \$425.00 0.00															
23	KSNV	10/16/12	10/19/12	The Agenda	CM	1230-1p	-TWTF--	:30	4	\$225.00	2	0.00	NM	4	\$900.00
The Agenda 1230pm The Agenda 1230pm															

AGENDA

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23	KSNV	10/16/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	- TWTF--	:30	4	\$225.00	2	0.00	NM	4	\$900.00
AGENDA															
Week:	10/15/12	10/21/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				- TWTF--			4		\$225.00	0.00					
24	KSNV	10/22/12	10/22/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
AGENDA															
Week:	10/22/12	10/28/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				M-----			1		\$225.00	0.00					
25	KSNV	10/16/12	10/19/12	Days of our Lives Days of our Lives	CM	1258p-2pm	- TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
DAYS															
Week:	10/15/12	10/21/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				- TWTF--			4		\$425.00	0.00					
26	KSNV	10/22/12	10/22/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS															
Week:	10/22/12	10/28/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				M-----			1		\$425.00	0.00					
27	KSNV	10/16/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	- TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
DRS															
Week:	10/15/12	10/21/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				- TWTF--			4		\$325.00	0.00					
28	KSNV	10/22/12	10/22/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
DRS															
Week:	10/22/12	10/28/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				M-----			1		\$325.00	0.00					
29	KSNV	10/16/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
Week:	10/15/12	10/21/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				- TWTF--			4		\$450.00	0.00					
30	KSNV	10/22/12	10/22/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
PHIL															
Week:	10/22/12	10/28/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				M-----			1		\$450.00	0.00					
31	KSNV	10/16/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	- TWTF--	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
NEWS															
Week:	10/15/12	10/21/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				- TWTF--			8		\$725.00	0.00					
32	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm	M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
NEWS															
Week:	10/22/12	10/28/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				M-----			1		\$725.00	0.00					
33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	- TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
Week:	10/15/12	10/21/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				- TWTF--			13		\$1,200.00	0.00					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
33	KSNV	10/16/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	- TWTF--	:30	13	\$1,200.00	1	0.00	NM	13	\$15,600.00
NEWS															
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
Week:	10/15/12	10/21/12	- TWTF--			13	\$1,200.00		0.00						
Spot	Ch	Date Range		Description		Start/End Time				Weekdays	Length	Rate	Rtg	Type	
1	KSNV	10/15/12-10/21/12	M-F Early News			5-630p				- TWThF----	:30(\$1,200.00)	0.00	0.00	NM	
				See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22											
				[PGM CHG = DEBATE]											
2	KSNV	10/15/12-10/21/12	M-F Early News			5-630p				- TWThF----	:30(\$1,200.00)	0.00	0.00	NM	
				See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22											
				[PGM CHG = DEBATE]											
3	KSNV	10/15/12-10/21/12	M-F Early News			5-630p				- TWThF----	:30(\$1,200.00)	0.00	0.00	NM	
				See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22											
				[PGM CHG = DEBATE]											
4	KSNV	10/15/12-10/21/12	M-F Early News			5-630p				- TWThF----	:30(\$1,200.00)	0.00	0.00	NM	
				See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
6	KSNV	10/15/12-10/21/12	M-F Early News			5-630p				- TWThF----	:30(\$1,200.00)	0.00	0.00	NM	
				See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
7	KSNV	10/15/12-10/21/12	M-F Early News			5-630p				- TWThF----	:30(\$1,200.00)	0.00	0.00	NM	
				See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
8	KSNV	10/15/12-10/21/12	M-F Early News			5-630p				- TWThF----	:30(\$1,200.00)	0.00	0.00	NM	
				See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
13	KSNV	10/15/12-10/21/12	M-F Early News			5-630p				- TWThF----	:30(\$1,200.00)	0.00	0.00	NM	
				See MG 33.15,33.16,33.17,33.18,33.19,33.20,33.21,33.22											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
15	KSNV	10/16/12-10/19/12	M-F Early News			5-630p				- TWThF----	:30 \$1,200.00	0.00	0.00	NM	
				(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2											
				[Revised Rate to Reinstate]											
16	KSNV	10/16/12-10/19/12	M-F Early News			5-630p				- TWThF----	:30 \$1,200.00	0.00	0.00	NM	
				(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2											
				[Revised Rate to Reinstate]											
17	KSNV	10/16/12-10/19/12	M-F Early News			5-630p				- TWThF----	:30 \$1,200.00	0.00	0.00	NM	
				(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2											
				[Revised Rate to Reinstate]											
18	KSNV	10/16/12-10/19/12	M-F Early News			5-630p				- TWThF----	:30 \$1,200.00	0.00	0.00	NM	
				(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2											
				[Revised Rate to Reinstate]											
19	KSNV	10/16/12-10/19/12	M-F Early News			5-630p				- TWThF----	:30 \$1,200.00	0.00	0.00	NM	
				(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2											
				[Revised Rate to Reinstate]											
20	KSNV	10/16/12-10/19/12	M-F Early News			5-630p				- TWThF----	:30 \$1,200.00	0.00	0.00	NM	
				(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2											
				[Revised Rate to Reinstate]											
21	KSNV	10/16/12-10/19/12	M-F Early News			5-630p				- TWThF----	:30 \$1,200.00	0.00	0.00	NM	
				(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2											
				[Revised Rate to Reinstate]											
22	KSNV	10/16/12-10/19/12	M-F Early News			5-630p				- TWThF----	:30 \$1,200.00	0.00	0.00	NM	
				(M) MG for 33.3,33.13,33.4,33.6,33.8,33.7,33.1,33.2											
				[Revised Rate to Reinstate]											
34	KSNV	10/22/12	10/22/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		Start Date	End Date	Weekdays		Spots/Week	Rate		Rating						
Week:	10/22/12	10/28/12	M-----			2	\$1,200.00		0.00						

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KSJV

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KSNV

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
40	KSNV	10/22/12	10/22/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL															
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating								
10/22/12	10/28/12	M-----			1	\$1,300.00	0.00								
Spot	Ch	Date Range	Description		Start/End Time										
1	KSNV	10/22/12-10/28/12	M-F Wheel		7-730pm										
See MG 40.2 [na debates]															
2	KSNV	10/22/12-10/22/12	M-F Wheel		7-730pm										
(M) See MG 40.3 [PGM CHG = JEOP OR WHEEL IN PRIME]															
3	KSNV	10/22/12-10/22/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUN											
(M) MG for 40.2 10/22 [Inv Code]															
41	KSNV	10/16/12	10/19/12	FacetoFace/Ralston Report	CM	730-758pm	-TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
FACE TO FACE															
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating								
10/15/12	10/21/12	-TWTF--			4	\$900.00	0.00								
Spot	Ch	Date Range	Description		Start/End Time										
1	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [PGM CHG = NBC DEBATE]															
2	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/15/12-10/21/12	FacetoFace/Ralston Report		730-758pm										
See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm										
(M) MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
6	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm										
(M) MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
7	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm										
(M) See MG 41.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME]															
8	KSNV	10/16/12-10/19/12	FacetoFace/Ralston Report		730-758pm										
(M) MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate]															
9	KSNV	10/16/12-10/16/12	FacetoFace/Ralston Report		730-758pm										
(M) See MG 41.10 [PGM CHG = DEBATE PGMS AIR IN PRIME]															
10	KSNV	10/16/12-10/16/12	RALSTON in PRIME		8-11pm										
(M) MG for 41.9 10/16 [Inv Code]															
42	KSNV	10/22/12	10/22/12	FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
FACE TO FACE															
Week:	Start Date	End Date	Weekdays		Spots/Week	Rate	Rating								
10/22/12	10/28/12	M-----			1	\$900.00	0.00								

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KSNV

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
62	KSNV	10/16/12	10/19/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	2	0.00	NM	4	\$1,000.00	
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
Week: 10/15/12 10/21/12 -TWTF-- 4 \$250.00 0.00																
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/15/12-10/21/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM	
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/15/12-10/21/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM	
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
3	KSNV	10/15/12-10/21/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM	
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	10/15/12-10/21/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM	
See MG 62.5,62.6,62.7,62.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	10/16/12-10/19/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM	
(M) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]																
6	KSNV	10/16/12-10/19/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM	
(M) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]																
7	KSNV	10/16/12-10/19/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM	
(M) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]																
8	KSNV	10/16/12-10/19/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM	
(M) MG for 62.4,62.1,62.2,62.3 [Revised Rate to Reinstate]																
63	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00	
FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
Week: 10/22/12 10/28/12 M----- 1 \$250.00 0.00																
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				M-----		:30	(\$250.00)	0.00	NM	
See MG 63.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/22/12-10/22/12	Late Night w/Fallon			1237a-136am				M-----		:30	\$250.00	0.00	NM	
(M) MG for 63.1 10/22 [Revised Rate to Reinstate]																
64	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00	
SNL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
Week: 10/15/12 10/21/12 -----S- 1 \$1,400.00 0.00																
65	KSNV	10/21/12	10/21/12	Sports Night in Las Vegas	SM	Sun 1135p-1200a	-----S	:30	1	\$200.00	2	0.00	NM	1	\$200.00	
SPORTS NIGHT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>						
Week: 10/15/12 10/21/12 -----S- 1 \$200.00 0.00																

Totals 152 \$125,975.00